



KS3 ENGLISH

- **READING COMPREHENSION**
- **PERSUASIVE WRITING**
- **DESCRIPTIVE WRITING**

ACTIVITY 1

READING COMPREHENSION (THEME PARK PROMOTION)

Adventure Island is a well-known seaside theme park on the coast in Southend-on-Sea, right next to the famous pier. It is the UK's number one free-entry theme park, with over 40 rides and attractions for families and visitors of all ages to enjoy.

As visitors walk in, they can see bright colours, hear excited laughter and take in the smells of snacks from the food stalls. There are gentle rides for younger children and more thrilling attractions for older visitors who want fast twists, turns and tall drops.

The park has everything from spinning rides and rollercoasters to a big wheel that gives views across the seafront. Adventure Island keeps fun and safety together. Ride rules, height checks and friendly staff help to make sure everyone can have a great time without danger. Whether you want a relaxed ride with your family or a fast, exciting experience, Adventure Island makes sure there's something fun to do.

QUESTIONS-

1. Who is Adventure Island aimed at?

2. Find one word that suggests excitement.

3. Why does the writer mention safety?

4. What makes the park sound appealing?

ACTIVITY 2

PERSUASIVE WRITING: VISIT ADVENTURE ISLAND

Task: Write a short persuasive text encouraging people to visit Adventure Island. Imagine you are writing part of an advert, leaflet or website page. Your purpose is to persuade the reader that Adventure Island is the best place for an exciting day out.

You should include:

- A Catchy Opening Sentence

Your first sentence must hook the reader immediately.

It should make them want to keep reading.

You could:

- Ask a rhetorical question (a question that does not need an answer)
- Use powerful or dramatic language
- Speak directly to the reader
- Make a bold statement

-Examples:

- *Are you ready for the adventure of a lifetime?*
- *Step into a world where excitement never sleeps!*
- *Looking for thrills, laughter and unforgettable memories?*
- *Adventure begins the moment you arrive!*

Tip: Avoid starting with something plain like *"Adventure Island is a theme park."*

Make it exciting!

Use at Least Two Persuasive Techniques

- Rhetorical Questions
- Exaggeration (Hyperbole)
- Emotive Language
- Rule of Three
- Direct Address (speaking to the reader)

CHALLENGE TASK – CREATE A CATCHY SLOGAN

Create a slogan for Adventure Island using advanced techniques:

Alliteration (repetition of the same sound)

-Seaside Screams and Sky-High Smiles!

Pathetic Fallacy (weather reflecting mood)

-Even the sun smiles over Adventure Island.

Metaphor (comparing something to something else)

-Adventure Island: A treasure chest of thrills.

-You can combine techniques:

- Where the waves whisper and the rollercoasters roar.

- A storm of screams and a sunshine of smiles.

ACTIVITY 2

WRITE HERE-

ACTIVITY 3

DESCRIPTIVE WRITING - BRING THE RIDE TO LIFE

Focus: Vocabulary, imagery and sentence variety

KS3 Essay Question

Imagine you are sitting on one of the thrilling rides at Adventure Island, such as Skydrop, Vertigo or the Time Machine. The safety bar locks into place. The ground begins to move further away. The noise of the park fades as your heart starts to pound. Write a detailed descriptive paragraph that brings the ride to life for the reader. Your aim is to make the reader feel as if they are experiencing the ride with you. Use vivid vocabulary, varied sentence structures and powerful imagery to describe the movement, atmosphere and your emotions.

Task Requirements

In your paragraph, you must include:

- At least three ambitious adjectives to describe the ride, the setting or your feelings
 - e.g. *towering, dizzying, thunderous, blinding, breath-taking*
 - One simile or metaphor to create a strong image
 - Simile example: *The ride dropped like a stone falling through the sky.*
 - Metaphor example: *The rollercoaster was a roaring beast unleashed.*
 - One sentence that clearly shows emotion
 - e.g. *My stomach twisted with fear as we climbed higher and higher.*

Challenge Task

Try to include all five senses in your description:

- Sight – flashing lights, distant sea, tiny people below
- Sound – screams, rushing wind, clanking metal
- Smell – salty sea air, sugary snacks
- Touch – cold metal bars, wind against your face
- Taste – salty air, dryness in your mouth

Writing Expectations

- Write in full sentences.
- Use ambitious vocabulary.
- Use varied sentence starters.
- Aim for 8–12 well-developed sentences.
- Check punctuation carefully.

ACTIVITY 3

WRITE HERE-